

Brief Factsheet

Lenk-Simmental
Tourismus AG

Lenk-Simmental: authentic Alpkultur[®], real/veritable family fun/amusement

The noun is feminine in German: die «Lenk». Why «Lenk»? «Lenk» derives from the transformation of the term «An der langen Egg», «lange Ecke» [long corner], «The Langeck» [The Long Corner] contracted to «Die Läng'k», «la Lenk» in French. So much for the results of modern linguistic research. Hence «At Lenk»!

Lenk im Simmental is located in the Bernese Highlands, around 80 kilometres from Berne and is the municipality with the highest elevation in Simmental. Lying at the foot of the Wildstrubel massif, at 1'068 metres a.s.l., Lenk is shielded from the wind and invites visitors to pause in its fog-free and irritant-free climate. Its mineral springs rich in sulphur and iron are among the most powerful in the Alpine region. The opening of a spa assembly room over 350 years ago laid the foundation of the successful development of Lenk as a tourist destination. The holiday destination Lenk-Simmental is made up of six municipalities: Lenk, St. Stephan, Boltigen-Jaunpass, Oberwil, Weissenburg-Därstetten and Erlenbach.

In 1996 the resort of Lenk was awarded the quality seal 'Family Destination' by the Swiss Tourism Federation (STF).

Lenk-Simmental Tourismus AG

Tourist Centre

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Excellent: The holiday resort of Lenk with the quality seal awarded by the Swiss Tourism Federation (STF) «Family Destination»

General facts and figures

- Canton: Berne
- Administrative district: Ober- und Nidersimmental
- Elevation Lenk: 1'068 m a.s.l. (railway station). Highest point: 3'244 m a.s.l. (Wildstrubel). Lowest point in Simmental valley: Latterbach, 644 m a.s.l.
- Surface area of the tourist destination: Nidersimmental 306 km², Obersimmental 334 km²
- Length of Simmental valley: 47 km starting from the exit of the «Simme flue» tunnel in Wimmis to the Simmenfälle waterfall
- Municipalities in the destination: Six municipalities belong to the destination Lenk-Simmental: Lenk, St. Stephan, Boltigen, Oberwil, Därstetten-Weissenburg and Erlenbach.
- Population of the destination: Lenk: 2'300, St. Stephan: 1'300, Boltigen: 1'200, Oberwil: 800, Därstetten-Weissenburg: 800, Erlenbach: 1'700. Total population of the destination Lenk-Simmental 8000.
- Number of primary/secondary residences Lenk: primary residences 36,5% (1358), secondary residences: 63,5% (2365). *Source: www.sab.ch*
- Origin of visitors: 93% of all visitors are Swiss, 4% of visitors come from Germany and 2,8% come from other European countries (France, Italy, England, Netherlands, Belgium)
- Employees by sector (Lenk): 60% service, 22% manufacturing, 18% agriculture/forestry. 1335 full-time jobs (2014). *Source: www.sab.ch*
- Number of mountain guesthouses: Nidersimmental: 133, Obersimmental: 89, total: 222 (excl. Zweisimmen ./ 24 = 198). This represents around 24% of all mountain guesthouses in Switzerland. *Source: www.alporama.ch*
- Number of farm enterprises: There are a total of 412 farm enterprises in Simmental, 480 if Zweisimmen is included.

Name of municipality	No. of farms	No. of cattle	No. of pigs
Lenk	95	2977	149
St. Stephan	71	2559	81
Boltigen	82	2835	288
Oberwil im Simmental	62	2329	8
Därstetten	42	1501	0
Erlenbach im Simmental	46	1513	121

Source: BFS - Landwirtschaftliche Strukturhebung

- Sulphur springs: The sulphur springs at Lenk are the most powerful sulphur springs in the Alps.
- Largest glacier Plaine-Morte: 8,4 km² (in comparison with the largest glacier of the Swiss Aletsch glacier: 81,7 km²).
- It is possible to cross over to the Canton of Wallis using the historic Rawil mountain pass.
- Schnidi site on the Schnidejoch pass: the objects date back in part to around 4500 BC, which means that they are a thousand years older than Ötzi (Ötzi's age lies between 3359 and 3105 BC).

Hotels and non-hotel accommodation destination Lenk-Simmental

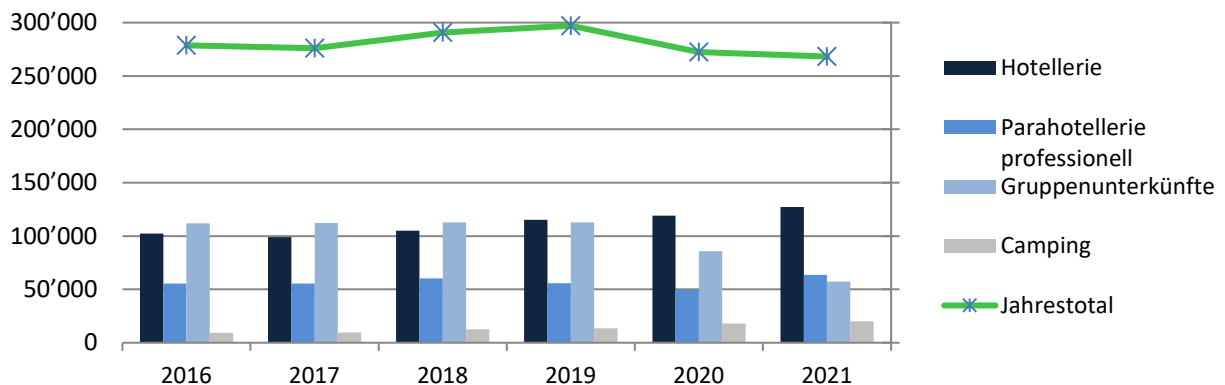
- Around 1'000 beds in hotels and guesthouses
- In the region of 2'000 beds in group accommodation, mountain lodges and SAC huts
- Upwards of 9'000 beds in secondary residences and holiday homes
- 5 campsites

Survey of overnight stays destination Lenk-Simmental

Hotels and non-hotel accommodation, including one winter and summer season in each instance

2014: 272'528	2015: 264'756	2016: 278'778	2017: 276'123
2018: 290'690	2019: 297'116	2020: 272'784	2021 : 268'191

Evolution overnight stays in commercial accommodations



Infrastructure destination Lenk-Simmental

Winter

- Ski area Adelboden-Lenk ...*dänk!*
 - 70 cable cars and lifts
 - 205 kilometres of piste
 - 60% of main pistes with snow covering
 - Audi Skicross Gold Park
 - Gran Masta Park (kicker, rails and other creative obstacles)
 - Swisscom Skimovie
 - 2'200 free(!) parking places at Lenk
 - Swiss ski and snowboard school and Adrenalin snow sports school
 - Kid's World Stoss with Swiss Snow Kids Village and childcare facilities on the Betelberg
 - 15 restaurants and snow bars on the Lenk side alone
- Ski area Jaunpass
 - 2 ski lifts
 - 6 kilometres of piste
 - 2 practice lifts for children, Kid's World
- Swiss ski and snowboard school ski lift Rossberg:
 - 10 kilometres of piste
 - T-bar ski lift and children's ski lift
- Excursion destination Stockhorn mountain
 - igloo village
 - lake world of adventure
 - viewing platform
- around 60 km cross-country skiing trails prepared for skiing (of which 5 km on the high altitude trail on the Betelberg, 16 km on the Jaunpass and 5 km on the Rossberg)
- 9-km-long toboggan run on the Betelberg and up to 12 km in Boltigen
- 84 km winter hiking trails (of which 29 km in the ski area and an 11-km-long snowshoe trail)
- artificial ice rink (Lenk)

Summer

- around 600 km of walking and hiking trails, guided hiking tours
- 10 adventure and theme trails
- AlpKultur® children's play areas
- 250 km of bike trails and mountain bike routes, guided bike tours
- Tennis: 5 quartz sand courts, lessons (Lenk)
- pump track (Lenk)
- 2 beach volleyball courts (Lenk and St. Stephan)
- 1 indoor and open-air swimming pool with wellness/sauna park (Lenk)
- sulphur baths and 7sources beauty & spa at the Hotel Lenkerhof gourmet spa resort
- 9 km Trottibike adventure (Lenk)
- mountain carts (Lenk)
- bus included in the guest card (Lenk)
- mountain cable cars included for hotel stays of one or more nights (Lenk)
- children's programme included in the visitor's ticket (Lenk)
- excursion destination Stockhorn mountain
 - AlpKultur® culinary trail
 - wheelchairs adapted for use on difficult terrain
 - bungee jumping
 - fishing

Recreational and sports activities destination Lenk-Simmental

Winter








- winter sports/snow parks
- ski and snowboard schools
- childcare facilities
- toboggan runs
- airboarding
- indoor swimming pool
- wellness/sulphur baths/fitness
- winter hiking
- snowshoe hiking
- skiing tours
- cross-country
- fat-biking
- paragliding
- riding
- rides on horse-drawn carriages
- cuisine
- cinema
- indoor climbing and bouldering
- skiing, curling, ice stock sport, hockey
- billiards, bowling
- library/toy library
- numerous cultural events (Christmas market, concerts, village theatres etc.)
- numerous sporting events

Summer

- hiking (adventure trails and alpine flower trails)
- cycling, biking, scooter riding, electric bikes, mountain carts, family bikes
- indoor and open-air swimming pool
- wellness/sulphur baths/fitness
- tennis
- AlpKultur® experiences such as visiting an alpine cheese dairy, rent a cow, alpine festival, healing plant garden etc.
- Betelberg Alp experience
- AlpKultur® play area Lenkerseeli
- AlpKultur® adventure trail Bruchmandli Jaunpass
- AlpKultur® culinary trail on the Stockhorn
- rides on horse-drawn carriages
- riding
- children's entertainment programme
- rock climbing/indoor climbing/bouldering
- pump track
- Rufeli rope park
- paragliding
- bungee jumping on the Stockhorn
- fishing
- cinema
- library/toy library
- billiards/bowling
- adventure (river rafting, canoeing, mountain tours etc.)
- a variety of cultural events (jazz days, summer university etc.)

You can find further information at www.lenk-simmental.ch

Images from the destination Lenk-Simmental

	<p>Alpine flower trail on the Betelberg</p> <p>Experience biodiversity on the original Alpine flower trail, something that is unfortunately becoming a more and more rare experience.</p>
	<p>Election of Miss Lenk</p> <p>Attraction at the traditional alpine festival in the middle of October</p>
	<p>Discover nature while playing</p> <p>The activities on offer on the Betelberg have been expanded: new elements are being continually incorporated into the theme trails Lynx Trail, Marmot Trail and Detective Trail.</p>
	<p>Picturesque façade</p> <p>The Bowee House (1777) on the Upper Simme Valley Hausweg (Home Trail) is an example of a typical Simmental farmhouse.</p>
	<p>Breathtaking summit experience</p> <p>The panorama viewing platform on the northern face of the Stockhorn in Erlenbach offers a panoramic view extending downwards and far into the distance from Lake Thun to the Jura and on clear days as far as the southern Black Forest.</p>
	<p>Families are welcome here</p> <p>The resort of Lenk was awarded the quality seal «Family Destination» by the Swiss Tourism Federation (STF).</p>
	<p>With Mona the cow, Flöckli the goat or Moritz the marmot on the mountain</p> <p>During a gondola ride to Leiterli in 12 themed, delightfully decorated gondolas, Mona the cow, Flöckli the goat and Moritz the marmot tell us about their day-to-day lives.</p>

	<p>...dänk!</p> <p>The ski area Adelboden-Lenk ...dänk! offers over 200 kilometres of perfectly prepared pistes.</p>
	<p>Family-friendly ski areas</p> <p>Whether on the Jaunpass (Boltigen) or on the Rossberg (Oberwil) – both ski areas are highly recommended for families.</p>
	<p>Running on soft paws to success</p> <p>Over 140 teams compete with one another each February at the International Sled Dog Racing at Lenk.</p>
	<p>Customs and traditions that live on = AlpKultur®</p> <p>Nature, people and the alpine and mountain landscape together with sustainable tourism are what characterise the extensive Simme Valley. Its inhabitants are proud of their traditions and origins.</p>
	<p>Typical AlpKultur®</p> <p>Decorated cows and proud Alpine herders in their traditional costumes during the Alp descent in St. Stephan</p>
	<p>Using pedal power over hill and dale</p> <p>With over 250 kilometres of routes the Simmental is a paradise for bikers and cyclists.</p>
	<p>«No Limits» on the Stockhorn</p> <p>«No Limits» lakeside hiking circuit – a hands-on nature adventure for people with reduced mobility</p>